



Passive House is gaining traction.  
It's time to get on board.

Passive House incorporates building-science-based strategies to minimize the use of energy while maximizing comfort and quality of life. It is the most rigorous energy standard in the world and applies to all building types (not just houses) and is even incorporated into some building codes. It can gain access to incentives and financial assistance. Besides being energy efficient, they are comfortable, healthy, resilient, energy efficient, and have energy security.

Passive House is at the core of where our future built environment needs to go. It is a proven mechanism for achieving construction quality, low-energy design.

#### Energize Connecticut Passive House Initiative

The sponsors of Energize CT are offering a 75% cost reimbursement for Passive House Institute (PHI) or Phius professional accreditation trainings for consultants, builders, architects, tradespersons, raters, and verifiers. Eligible upon successful accreditation (i.e. passing the exam) through PHI or Phius. **Valid through the end of 2024.**

Invest in your practice.  
Invest in your workforce.

By supporting your employees' professional development, you show your company and the public you are forward-thinking and ready for the rising building movement:

- Put your workforce at the forefront of sustainable design.
- Having Passive House expertise within your practice is a clear demonstration of a commitment to energy efficiency, fuel poverty reduction, and taking action on climate change.
- Helps ensure you get what you pay for - attractive to clients.
- There are specific client bases for Passive House; it is a niche market to tap.
- Understanding of building science provides clients with a superior overall product, Passive House or not.
- Having certified Passive House professionals on board shows leadership in the industry and preparedness to meet clients' expectations.
- Based on the rate of Passive House projects winning design awards, including these design principles into projects is perceived as "raising the bar" on high performance.
- If your firm doesn't have someone on staff who is familiar or trained in Passive House, you risk falling behind. Get ahead of the pack.

#### Next steps:

Your employee(s) should register for accreditation training. (See links below) Much is gained by taking a course, regardless if they sit for, or pass, the exam; that knowledge is worth your company paying 25% of their registration cost. Upon successful completion (passing the exam) they will be reimbursed the remaining 75% by Energize CT through the end of 2024.

For more information on...

Energize Connecticut Passive House Initiative: <https://buildgreenct.org/passive-house-all-electric-homes-initiative/>  
Certification Training FAQs: <https://buildgreenct.org/connecticut-passive-house/>

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