



ESG EVOLUTION EVENT SPONSORSHIP

Sponsoring one of our educational programs is a great opportunity to increase your visibility among BuildGreenCT members and the broader community who attend our events:

- Building tours, case studies, and focused subject-matter topics are popular choices for companies with a connection to a project or a specific subject matter related to sustainability, high-performance design, construction, etc.
- Events that focus on health, housing, or energy and environmental justice are well-suited for stakeholders who operate in this space and/or companies seeking to support ESG principles.

Benefits of event sponsorships:

- Opportunity to provide opening remarks about your service, product, technology, or program at the beginning of the event/ presentation.
- Your logo in all of the event marketing materials: newsletter (3000+ subscribers), website, and social media
- This ESG program at Hotel Marcel will be publicized far and wide. BuildGreenCT has a vast network of allies and partners including BuiltEnvironment+, New York Passive House, NESEA, USGBC New England, CT Sustainable Building Council, etc. who are excited to cross-promote this event and draw a wider audience.

LEVELS

Common benefits for all levels: Recognition on event publicity • Acknowledgement in digital marketing materials • Sponsor name, level, and marketing materials displayed at the event • Recognition by emcee during the program introduction, during which you will be introduced as sponsors and available for questions after the program

Bronze @ \$1,200

- One complimentary ticket

Silver @ \$2,500

- Opportunity to speak for 1 minute during program introduction • Additional complimentary ticket (2 total)

Gold @ \$3,500

- Opportunity to speak for 3 minutes during program introduction • Additional complimentary ticket (3 total)

Platinum @ \$5,000

- Opportunity to speak for 5 minutes during program introduction • Additional complimentary ticket (4 total) • Discount on Annual Sponsorship

**Learn more about BuildGreenCT at www.buildgreentct.org, and learn how we came about [here](#).
Questions? Reach out to communications@buildgreentct.org or fill out the [sponsorship form](#).**