

## Who We Are

BuildGreenCT (formerly CT Green Building Council and Connecticut Passive House) is a statewide nonprofit organization.

**Stronger together, we are a force for a more equitable, healthy, sustainable and resilient built environment.**

## Connect with our Highly-Engaged Green Building Community

- Our **28,072** website visitors spend an average of **5** minutes on our site, with nearly a **55%** Engagement Rate,
- Nearly **4000** engage with us on our social media platforms: LinkedIn, Instagram Facebook, and YouTube,
- Over **2600** subscribers receive weekly newsletters or e-blasts, with a nearly **50%** open rate,
- **190+** members: Companies, Individuals, Non-Profit/Government, Emerging Professionals & Students.

## What We Do

Through our Green Building Standard & Special Interest Communities and monthly programs including our Spotlight Project Tours, Lunch-n-Learn Series, our EnergizeCT partnership, and our coalition-building advocacy work, we are:

- Raising awareness,
- Spreading and deepening knowledge,
- Building community,
- Advocating for equitable and sustainable practices in building and legislation.

## Our 2024 Program Scorecard

- **1,363** people registered for our programs,
- Roughly **200** people registered for sustainable building tours.
- Over **100** people registered for our webinars.

## Become a Program Sponsor

- Show your leadership in the green building marketplace to transform the built environment,
- Reach a diverse audience of professionals and practitioners who are seeking product, technology, and service-provider solutions,
- Help build a strong green building community in Connecticut,
- Demonstrate your company's strong alignment with environmental, social, and governance (ESG) principles.

## All Program Sponsors Receive:

- Your logo on all promotional material: website, e-blasts, social media
- Recognition as event sponsors during program introduction



## Unique Level Perks

### LEADER - \$1000

- 5 minutes to speak during program
- Display table for materials at program
- Promotional signage at program
- 4 complimentary tickets

### GUARDIAN - \$750

- 1 minute to speak during program
- Display table for materials at program
- Promotional signage at program
- 3 complimentary tickets

### STEWARD - \$500

- Display table for materials at program
- Promotional signage at program
- 2 complimentary tickets

### SUPPORTER - \$250

- Promotional signage at program
- 1 complimentary ticket



## Become a Program Sponsor

- Complete [this form](#)
- List the Program Name exactly as listed on our website

**Interested in Custom Sponsorship? [Email Us.](#)**

